

## NCC Cable System Order

Order #	62606276
Syscode	1453
System Name	Spectrum/West Kansas City U-verse, KS
Market	Kansas City

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA FUSION Live+SD Nov17
-	

Flight Dates	10/29/18 - 11/11/18
Agency	AxMedia
Advertiser	Yoder for Congress

Client Code	75
Product Code	95
Est Code	967
Product Name	2018 General Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$901.00	
Commission		\$135.15	
Net Total		\$765.85	
Total Spots		21	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	25	GIMP	8785
CPP	\$36.00	CPM	\$102.56

Comments :	11/1 New political candidate order to air 11.2-11.6. Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	10/29/18	11/4/18	05:00	09:00					X	X	X	0.30	106	3	\$16.00	\$48.00	30	IPE
2	ESPN	ESPN EM	11/5/18	11/11/18	05:00	09:00	X	X						0.30	106	1	\$16.00	\$16.00	30	IPE
3	ESPN	ESPN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	0.70	253	6	\$20.00	\$120.00	30	IPE
4	ESPN	ESPN DT	11/5/18	11/11/18	09:00	16:00	X	X						0.70	253	2	\$20.00	\$40.00	30	IPE
5	ESPN	ESPN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	0.90	304	3	\$56.00	\$168.00	30	IPE
6	ESPN	ESPN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	1.60	564	5	\$70.00	\$350.00	30	IPE
7	ESPN	MNF	11/5/18	11/11/18	19:15	22:30	X							7.50	2605	1	\$159.00	\$159.00	30	NPE

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
<b>SPOTS</b>	21	0	0	0	0	0	0	0	0	0	0	0	21
<b>AMT</b>	\$901.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$901.00

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Date Printed 11/02/18

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## NCC Cable System Order

Order #	62606276
Syscode	1455
System Name	Spectrum/Olathe U-verse, KS
Market	Kansas City

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA FUSION Live+SD Nov17
-	

Flight Dates	10/29/18 - 11/11/18
Agency	AxMedia
Advertiser	Yoder for Congress

Client Code	75
Product Code	95
Est Code	967
Product Name	2018 General Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$670.00	
Commission		\$100.50	
Net Total		\$569.50	
Total Spots		21	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	25	GIMP	1958
CPP	\$27.00	CPM	\$342.19

Comments :	11/1 New political candidate order to air 11.2-11.6. Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	10/29/18	11/4/18	05:00	09:00					X	X	X	0.30	24	3	\$13.00	\$39.00	30	IPE
2	ESPN	ESPN EM	11/5/18	11/11/18	05:00	09:00	X	X						0.30	24	1	\$13.00	\$13.00	30	IPE
3	ESPN	ESPN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	0.70	56	6	\$20.00	\$120.00	30	IPE
4	ESPN	ESPN DT	11/5/18	11/11/18	09:00	16:00	X	X						0.70	56	2	\$20.00	\$40.00	30	IPE
5	ESPN	ESPN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	0.90	68	3	\$43.00	\$129.00	30	IPE
6	ESPN	ESPN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	1.60	126	5	\$54.00	\$270.00	30	IPE
7	ESPN	MNF	11/5/18	11/11/18	19:15	22:30	X							7.50	580	1	\$59.00	\$59.00	30	NPE

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
<b>SPOTS</b>	21	0	0	0	0	0	0	0	0	0	0	0	21
<b>AMT</b>	\$670.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$670.00

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Date Printed 11/02/18

62606276 | Kansas City | Spectrum/Olathe U-verse, KS | 1455 |

## NCC Cable System Order

Order #	62606276	Flight Dates	10/29/18 - 11/11/18	Update Date	11/01/18
Syscode	5962	Agency	AxMedia	Version	1 Vs. 1
System Name	Spectrum/West Johnson County, KS	Advertiser	Yoder for Congress	Show All Lines	
Market	Kansas City			Total # of Weeks	2
		Client Code	75	Total	\$2,356.00
AE	Amanda Williams	Product Code	95	Commission	\$353.40
Sales Coordinator	Preston Bodnar	Est Code	967	Net Total	\$2,002.60
Office	Dallas	Product Name	2018 General Election	Total Spots	21
Phone	(214) 932-2910	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Point
Survey	DMA FUSION Live+SD Nov17	Primary Demo	Adults 35+	GRP	24.8
-		Makegood Policy	Approval Required	GIMP	17734
				CPP	\$95.00
				CPM	\$132.85

  

Comments :	11/1 New political candidate order to air 11.2-11.6. Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	10/29/18	11/4/18	05:00	09:00					X	X	X	0.30	214	3	\$35.00	\$105.00	30	IPE
2	ESPN	ESPN EM	11/5/18	11/11/18	05:00	09:00	X	X						0.30	214	1	\$35.00	\$35.00	30	IPE
3	ESPN	ESPN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	0.70	511	6	\$48.00	\$288.00	30	IPE
4	ESPN	ESPN DT	11/5/18	11/11/18	09:00	16:00	X	X						0.70	511	2	\$48.00	\$96.00	30	IPE
5	ESPN	ESPN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	0.90	613	3	\$150.00	\$450.00	30	IPE
6	ESPN	ESPN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	1.60	1138	5	\$188.00	\$940.00	30	IPE
7	ESPN	MNF	11/5/18	11/11/18	19:15	22:30	X							7.30	5261	1	\$442.00	\$442.00	30	NPE

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
<b>SPOTS</b>	21	0	0	0	0	0	0	0	0	0	0	0	21
<b>AMT</b>	\$2,356.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,356.00

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Date Printed 11/02/18

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## NCC Cable System Order

Order #	62606276
Syscode	5964
System Name	Spectrum/Olathe, KS
Market	Kansas City

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA FUSION Live+SD Nov17
-	

Flight Dates	10/29/18 - 11/11/18
Agency	AxMedia
Advertiser	Yoder for Congress

Client Code	75
Product Code	95
Est Code	967
Product Name	2018 General Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$984.00	
Commission		\$147.60	
Net Total		\$836.40	
Total Spots		21	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	23.6	GIMP	4870
CPP	\$42.00	CPM	\$202.05

Comments :	11/1 New political candidate order to air 11.2-11.6. Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	10/29/18	11/4/18	05:00	09:00					X	X	X	0.30	59	3	\$14.00	\$42.00	30	IPE
2	ESPN	ESPN EM	11/5/18	11/11/18	05:00	09:00	X	X						0.30	59	1	\$14.00	\$14.00	30	IPE
3	ESPN	ESPN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	0.70	140	6	\$21.00	\$126.00	30	IPE
4	ESPN	ESPN DT	11/5/18	11/11/18	09:00	16:00	X	X						0.70	140	2	\$21.00	\$42.00	30	IPE
5	ESPN	ESPN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	0.80	168	3	\$66.00	\$198.00	30	IPE
6	ESPN	ESPN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	1.50	313	5	\$83.00	\$415.00	30	IPE
7	ESPN	MNF	11/5/18	11/11/18	19:15	22:30	X							6.90	1445	1	\$147.00	\$147.00	30	NPE

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
<b>SPOTS</b>	21	0	0	0	0	0	0	0	0	0	0	0	21
<b>AMT</b>	\$984.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$984.00

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Date Printed 11/02/18

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